

DIGITAL INNOVATION CHALLENGE

LOS RETOS DE LA INNOVACIÓN DIGITAL



Iniciativas europeas reales sobre Digital Innovation Hubs

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DIHELP

DIH Enhanced-Learning Programme

CARSA

ECORYS



IMProve academy



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El **Digital Innovation Hub Enhanced Learning Programme (DIHELP)** es un programa lanzado por la Comisión Europea para dar soporte a **30 Digital Innovation Hubs (DIHs)** en **17 países**, para establecer y desarrollar sus actividades durante 9 meses en la **DIH Academy**.



Objetivos

1

Contribuir a la transformación digital de la industria europea

2

Contribuir a reducir la brecha digital entre los países miembros y las regiones

3

Desarrollar una estrategia y metodología coherente, coordinada y sostenible para apoyar la transformación digital de la industria europea e involucrar a los actores regionales a través del concepto de DIHs

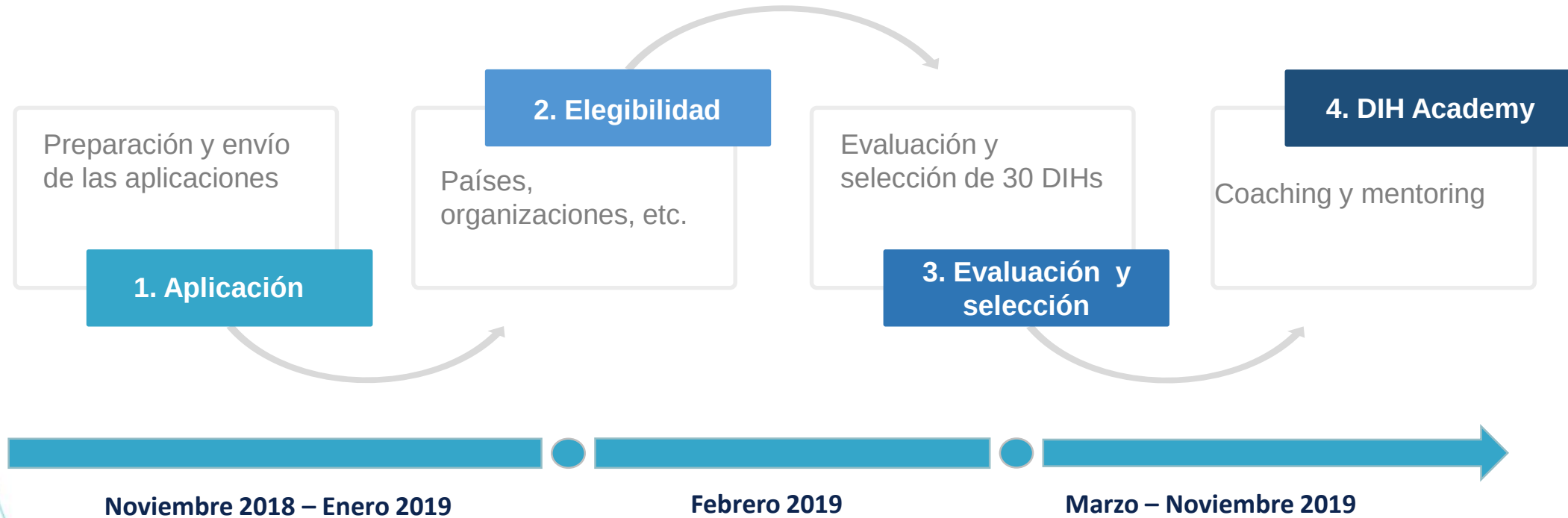
4

Contribuir a la estandarización, marca, red, sostenibilidad y crecimiento de los DIHs

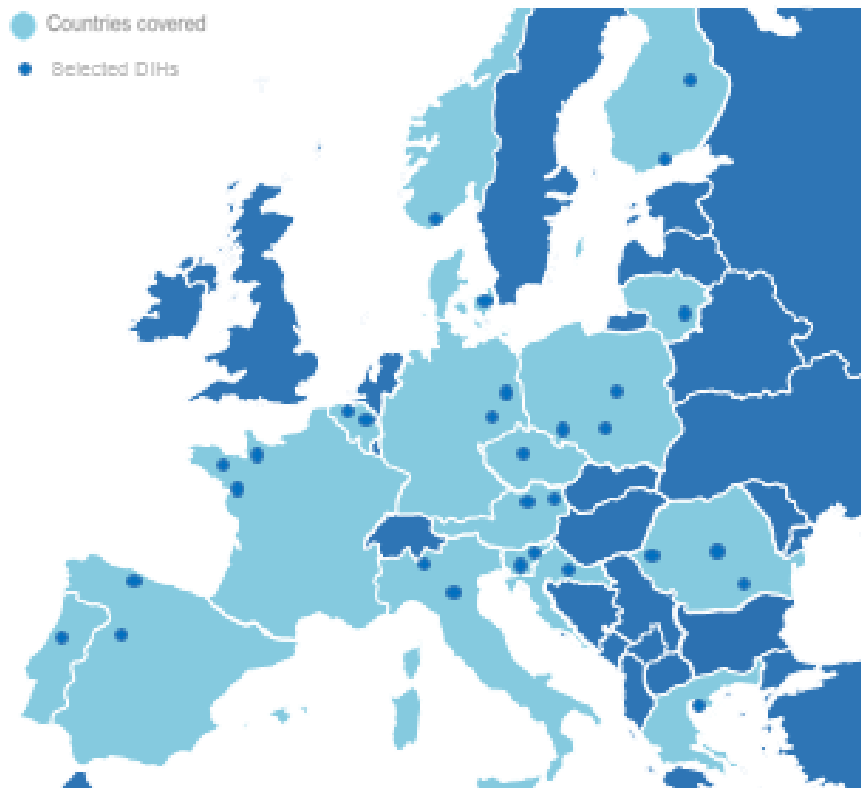
5

Contribuir a la definición del camino definitivo para establecer, desarrollar, operar, financiar y crecer DIHs

Timeline



30 DIHs seleccionados



30 DIHs seleccionados
17 países cubiertos

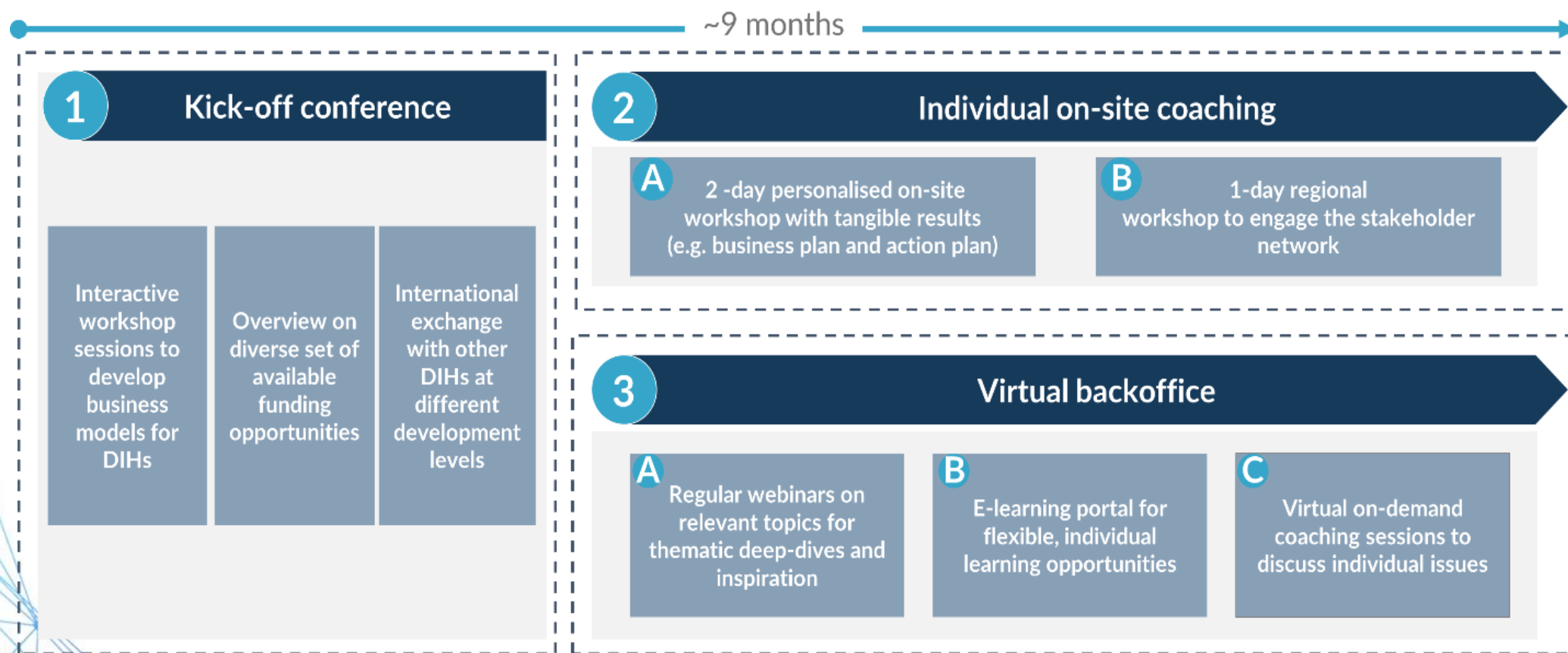
Países más representados: Francia,
Polonia y Rumania.

Objetivos del DIH Academy

Objetivos claves del DIH Academy

Area	Objetivos
 Modelo de negocio	Apoyar a los DIHs en el desarrollo de un modelo de negocio funcional
 'Train-the-trainer'	Permitir a los DIHs apoyar a las PyMEs en su transformación digital
 Integración en el ecosistema	Ayudar a los DIHs a ser reconocidos por las administraciones regionales e integrarse más en el ecosistema (digital) regional
 Sostenibilidad	Asegurar que los Sistemas de Soporte de los DIHs sean sostenibles y escalables

Medidas de soporte del DIH Academy



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Digital Innovation Hubs Network

Create a network.
Operate synergistically.
Rethink the possible.



Objectives of the AI DIH Network (1/2)



Develop a **structured cooperation approach** to create a European Network of Digital Innovation Hubs with focus on AI



Help the DIHs unlock their **collaboration and networking potential**



Develop a **blueprint for cross-border collaboration**

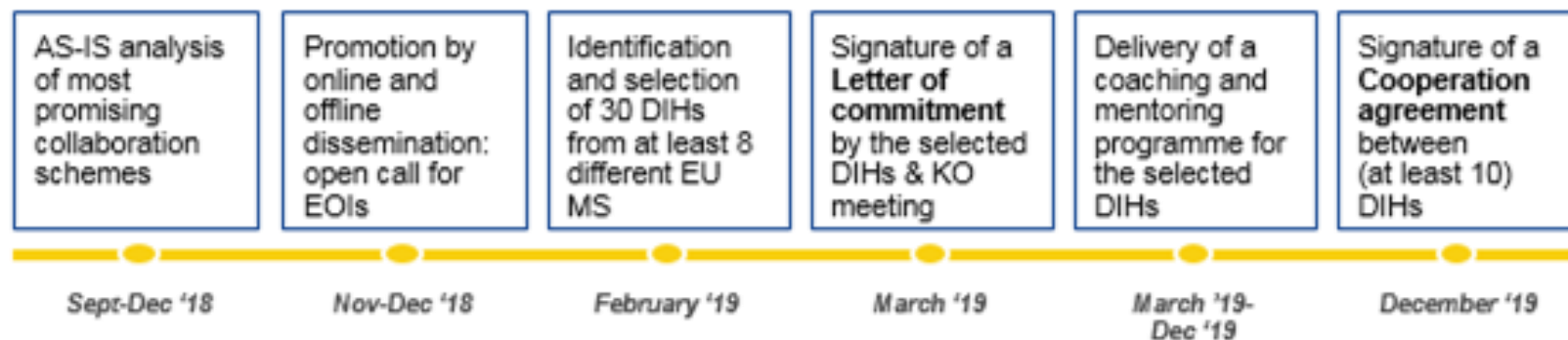
Objectives of the AI DIH Network (2/2)



Develop a methodology and set of criteria for DIHs collaboration schemes as well as **supporting measures and policy recommendations** for enhancing collaboration and networking potential



Support the **development of a cooperation agreement and of a blue print for cross-border cooperation**



AI DIH Network

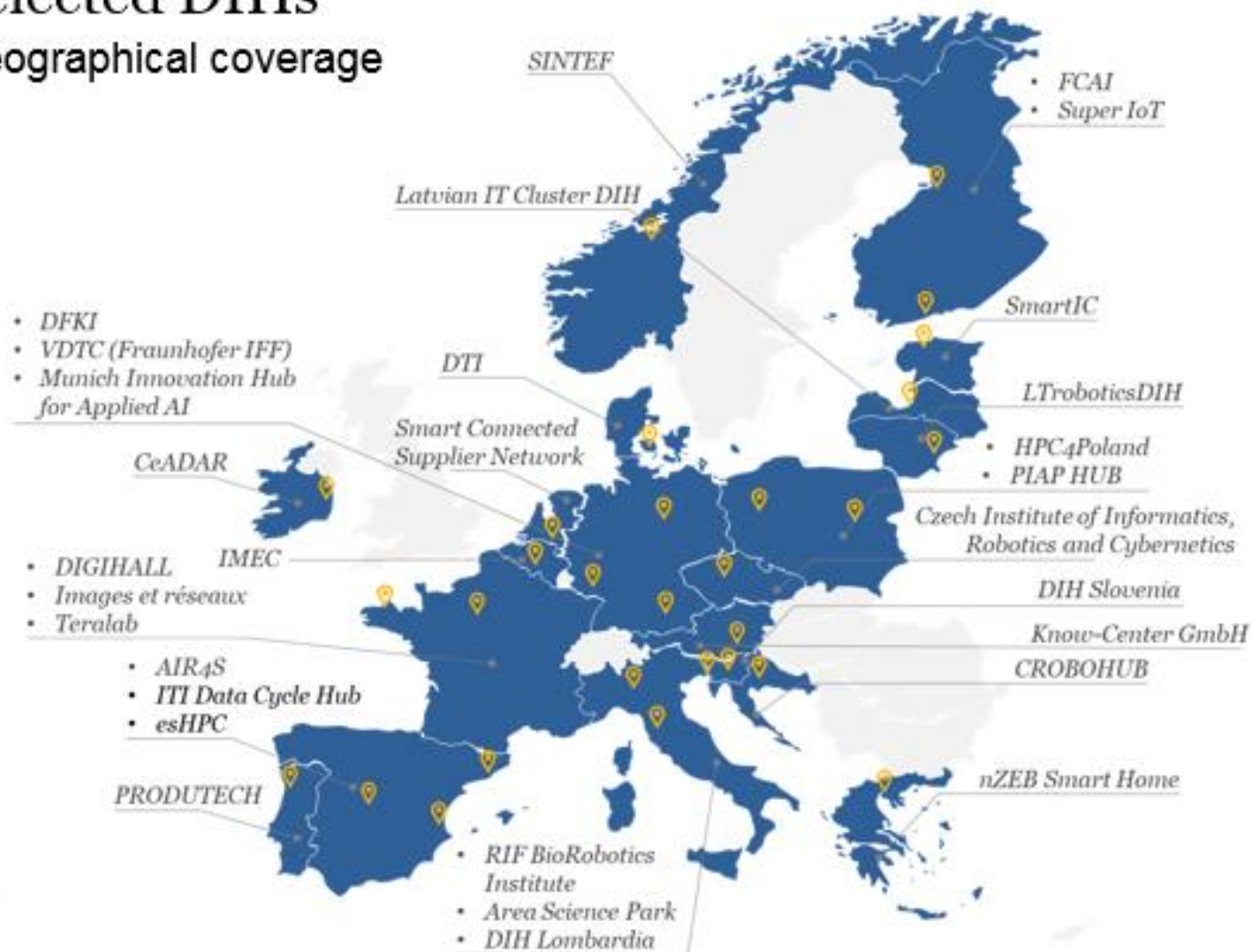
The call for Expression of Interest

The image displays four overlapping screenshots of a web form titled "Call for Expression of Interest for Digital Innovation Hubs network". The form is structured as follows:

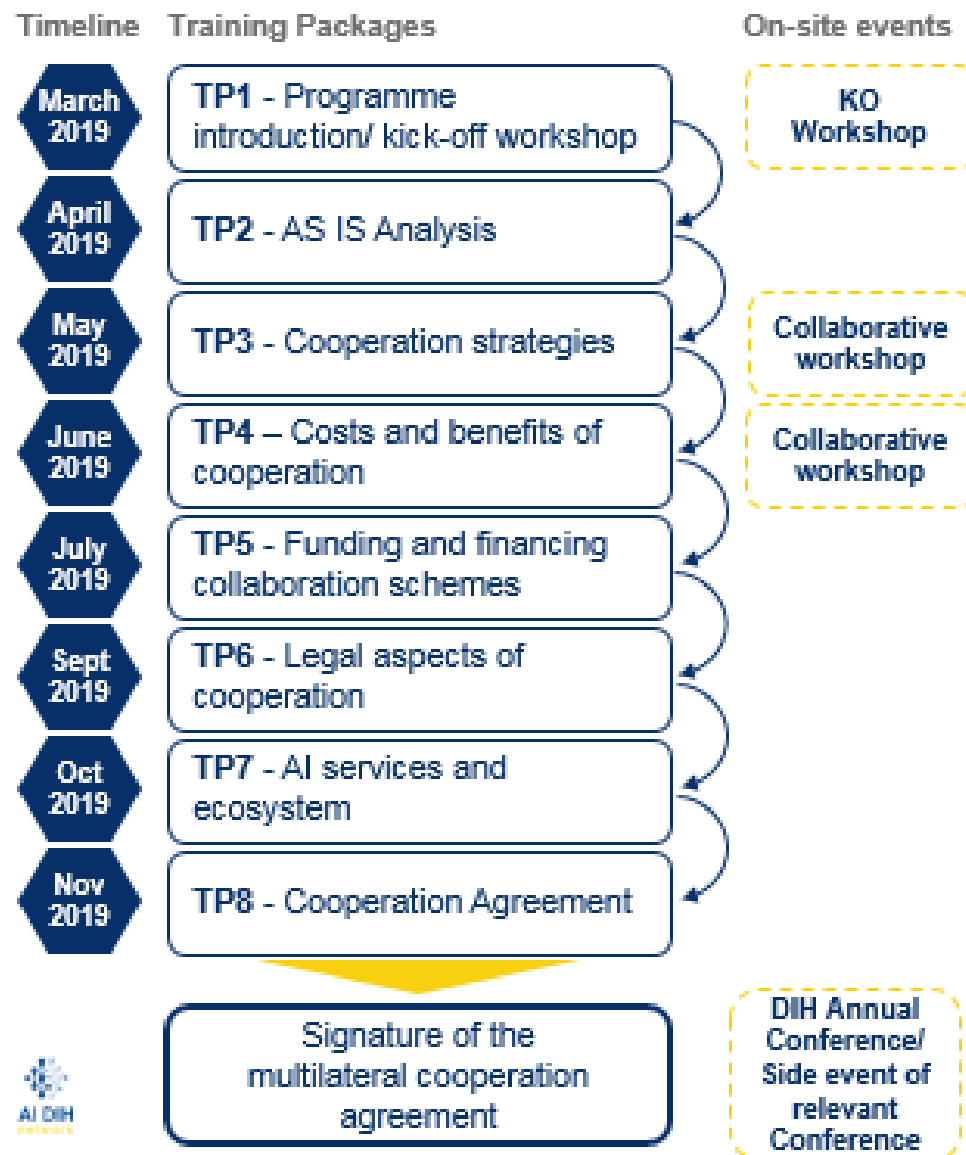
- Header:** "Call for Expression of Interest for Digital Innovation Hubs network" with a yellow "Download form" button.
- Description:** A text box containing the purpose of the call, mentioning the selection of Digital Innovation Hubs (DIHs) and the role of the AI DIH Network.
- Pages:** A navigation bar with buttons for "1. Description", "2. Objectives", "3. Eligibility", "4. Application", "5. Selection", and "6. Contact".
- Objectives:** A section titled "Objectives" with a text box for the user to describe their interest.
- Eligibility:** A section titled "Eligibility" with a text box for the user to describe their organization's profile.
- Application:** A section titled "Application" with a list of checkboxes for the user to indicate their interest in specific areas of digital innovation.
- Selection:** A section titled "Selection" with a text box for the user to describe their organization's profile.
- Contact:** A section titled "Contact" with a text box for the user to provide their contact information.

The form is designed to collect information from potential participants in the AI DIH Network, including their organization's profile, areas of interest, and contact details.

Selected DIHs Geographical coverage



Overview of the demonstration activities



Muchas gracias!

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CARSA